



PRESS RELEASE  
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## GLASS ALLIANCE AT GLASS SOUTH AMERICA 2014

**Given their huge success in the market, the warm edge products distributed around the world by Glass Alliance will be on view in their entirety at Glass South America 2014, set to take place in São Paulo (Brazil) May 21st to 24th. The network, made up of Fenzi, Alu-Pro and Rolltech, will be present at the Brazilian appointment with the world of glass through its local branch, Fenzi South America.**

The staggering increase in insulating glass production all over South America, especially high in Argentina and Brazil, but with great promise in Uruguay, Peru, Ecuador, Bolivia and Paraguay as well (where production lines are already in operation), has led to constant growth in demand for the entire range of the Group's warm edge products.

Glass Alliance products fully meet the increasing needs of local and multinational producers to optimize the performance and quality of IG units in order to meet the demand from very demanding consumers. This is exactly why, among the most sought-after products in Latin America, we find **Chromatech Ultra**, the first hybrid Alu-Pro and Rolltech spacer (made of stainless steel and special blends of plastic) that ensures significant benefits in terms of thermal insulation and ease of processing; **Thiover**, the best-selling polysulphide sealant in the world, consistent with the most cutting-edge standards for eco-compatibility; **Butylver**, P.I.B sealant ideal for the primary seal on IG units; and **Hotver**, the one-component hot melt sealant that guarantees perfect adhesion to glass and spacers.

Of equal importance is the increase in demand for **Duralux**, the line of mirror coatings developed by Fenzi to meet the most diverse needs, from the more traditional to the sophisticated "copper-free" and zero-lead technologies, especially popular in Brazil where it has experienced exponential growth in recent years.

The most captivating innovations regarding all these products are waiting to be discovered at Glass South America.

Also on display will be **Tempver**, the glass enamels for screen printing, enameling and satin-finishing of glass, especially trendy for architectural applications and interior design, and **Aquaglass** decorative one-part, water-based paints from the **Decover** line, ideally-suited for the interior decor of offices and homes, baths and kitchens, thanks to the eco-compatibility of their base element -- water, and the brilliance of their colors.

**The Group's latest products showcase will be stand 769, in the Italian Pavilion.**

### Fenzi South America

Fenzi South America is part of the Fenzi Group. It was established in 1996 to sell and promote on the South American market the entire range of chemical products made by the Italian parent company for the flat glass industry. Thanks to its flexibility, promptness and versatility Fenzi South America has become a leader in the sector and a primary supplier for multinationals with hundreds of employees as well as small businesses.

[www.fenzisouthamerica.com](http://www.fenzisouthamerica.com)

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